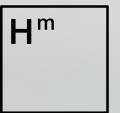


# Holzmedia @ BusinessConsultancy

Reference Report 1 - 2019  
Boston Consulting Group



Holzmedia





### Initial situation and objective

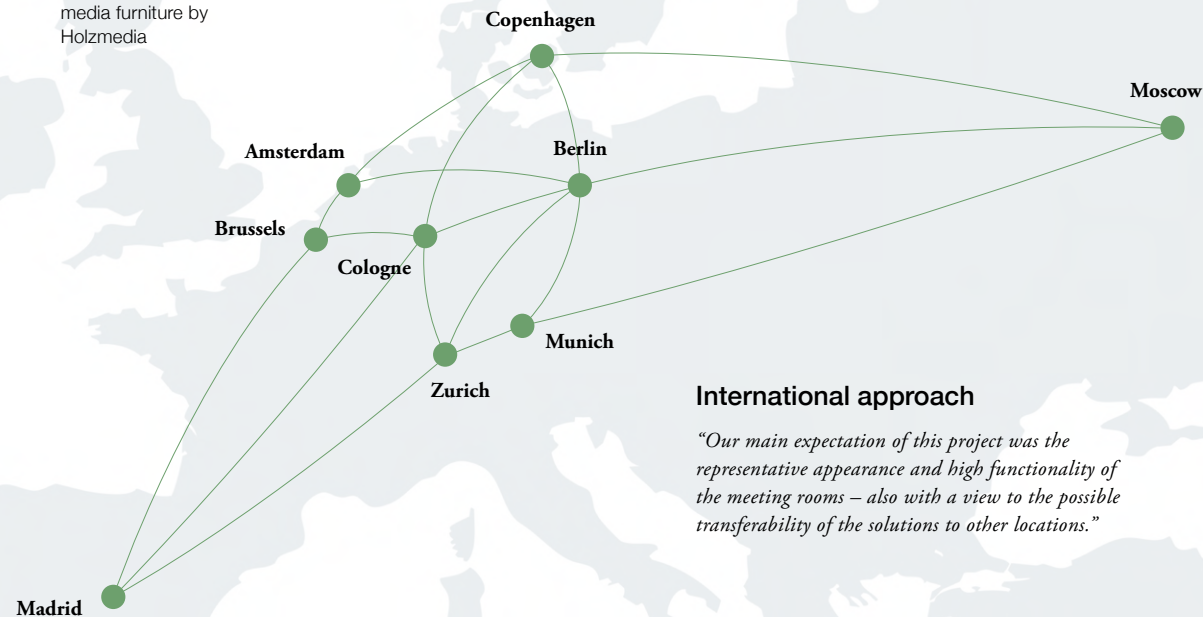
The complete refurbishing of the Boston Consulting Group's Zurich offices is a highlight project in the context of a European framework agreement between BCG and Holzmedia.

Two originally very different buildings were completely gutted and then creatively connected.

The agreed aim regarding media technology furniture was to find optimum solutions for the

BCG-locations using media furniture by Holzmedia

“AT BOSTON CONSULTING GROUP MEETINGS PLAY A VERY IMPORTANT ROLE. WE ATTACH GREAT IMPORTANCE TO HOMOGENOUS FURNISHING OF THE ROOMS”



### International approach

“Our main expectation of this project was the representative appearance and high functionality of the meeting rooms – also with a view to the possible transferability of the solutions to other locations.”

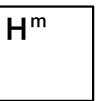
different types of rooms as well as the individual requirements. And at the same time to develop a blueprint of scalable standards for the remaining European BCG offices.

# Representative rooms with high technological functionality



Top:  
Team room with flexible table  
installation as well as mobile Media  
column\_W8 L with 75" display.

Left:  
Auditorium with LED media wall  
and side displays.



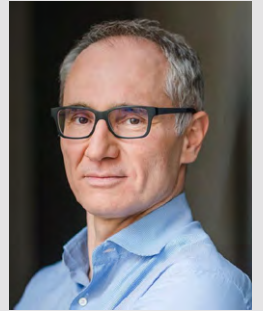
Holzmedia



... of different types and sizes



“As general manager for our BCG Zurich project I am very happy with our choice of Holzmedia. Particularly regarding the top quality and functionality of every single piece of furniture. What especially impressed me and our BCG team was the professional support from Holzmedia throughout the entire project – and how flexibly and naturally they were able to implement our sometimes very individual requirements. As a consequence, we will be happy to expand our collaboration with Holzmedia.”

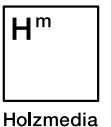


**Stefan Obrenovic**  
Senior Project manager  
Real Estate

Top left:  
Conference room with wall-mounted Media column\_W8 L and 75" display.

Top right:  
Meeting room with wall-mounted Media column\_W8 M<sup>2</sup> with 2 x 65" displays.

Left:  
Media column\_W8 M<sup>2</sup> with 2 x 65" displays as well as a Cisco Room Kit, slightly angled and thus perfectly integrated below the display.





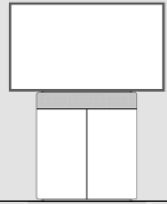


## Perfect technology integration

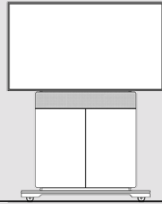
With its successful symbiosis of representative design and thought-out preparation for the integration of displays, speakers and especially VC systems our line of media furniture creates the perfect conditions.



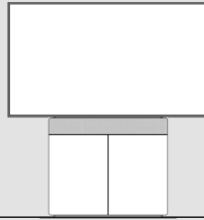
18 pieces of scalable media furniture. Working together in perfect harmony.  
Produced by Holzmedia.



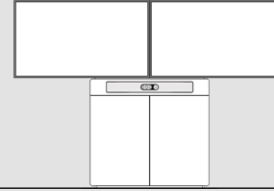
8 x  
Media column\_W8 L wall-mounted  
with 75" display



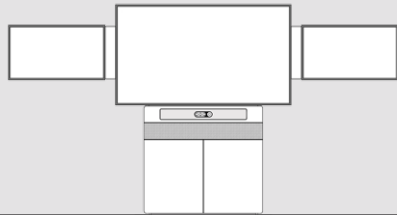
2 x  
Media column\_W8 L mobile  
with 75" display



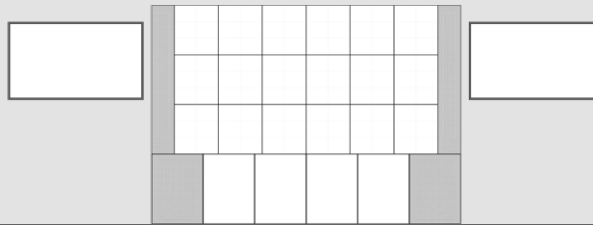
2 x  
Media column\_W8 XL wall-mounted  
with 86" or 98" display



3 x  
Media column\_W8 M<sup>2</sup> with  
2 x 65" displays as well as integrated  
Cisco Room Kit Plus



2 x  
custom Media column\_W8 L, wall-mounted, with 86" display,  
2 side 48" displays as well as integrated Cisco Room Kit Plus



1 x  
custom LED media wall, with integrated 288 x 162 cm LED-panel as well as  
fabric-covered cabinets for the integration of speaker columns and a subwoofer

### Advantages and uses

- Perfect functionality regarding technology integration. Invisible, lockable, easy access for maintenance
- Clear, timeless design – available in various colors
- Load transfer of the heavy displays via the furniture  
→ no need for elaborate wall reinforcement or construction work
- Perfectly trained and prepared installation by one of our partners
- Short down-time of the rooms
- No elaborate adjusting of individual solutions from providers lacking technical expertise  
→ great economy of time and cost at the location
- Optimum workflow, high planning reliability and adherence to schedules during implementation

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